



# Announcement: Non-QM Mastery Webinar Series!

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Link to Register: [Webinar Registration - Zoom](#)

For the next four months, we'll be equipping our Brokers with the knowledge, tools, and strategies they need to effectively sell Non-QM. Marketing is committed to distinguishing Sierra Pacific as Non-QM specialists in 2025, and we hope this 4-part summer series will be a HUGE value add for our partners.

## Webinar Dates & Topics: (all sessions start at 11am PST)

### ➡ May 14 – Marketing the Unconventional: Non-QM that Converts

Learn how to position, promote, and confidently market Non-QM products. We'll cover messaging, marketing strategies, and tactics that resonate with today's borrowers.

### ➡ June 11 – The Non-QM Navigator: Product Overview & Positioning

Gain a clear understanding of the Non-QM product suite — how each one works, who it's for, and how to match the right product to the right client.

### ➡ July 9 – Income Reimagined: Alt Doc Deep Dive

We'll break down Alt Doc programs, guidelines, and use cases. Discover how to leverage these flexible income solutions to expand your pipeline.

### ➡ August 13 – Investor Goldmine: Winning with DSCR Loans

A deep dive into DSCR loans — what makes them work, who they're for, and how to win investor business with confidence and clarity.

To help drive attendance, Marketing will send several emails to your Total Expert contacts leading up to each webinar.

**Here is the schedule for our May webinar:**

 **First Email: April 30, 2025**

 **Second Email: May 7, 2025**

 **Third Email: May 13, 2025**

For questions, please contact your AE or TPO Sales at [TPOSales@spmc.com](mailto:TPOSales@spmc.com) or 916-932-1700.