



Market Power

A webinar series for the mortgage industry, delivered by experts in the industry

 Sierra Pacific
MORTGAGE
Promises Made. Promises Kept.

Get Connected With Prospects and Buyers Using LinkedIn

Whether you are a social media beginner, intermediate or expert this informational webinar offers valuable resources and tools to help you navigate and build relationships using LinkedIn as a functional day-to-day sales strategy platform.

Here's just a little of what will be covered:

- How to find new leads FAST & FREE!
- Expand Your Professional Network.
- Learn Sales Strategies & Secrets to use your LinkedIn account.
- Lead generation prospecting tool.



Brian Traichel of *Moving Your Ideas Into Action* is our expert for this webinar. We thought the best way to show his expertise was to

share his LinkedIn profile rather than write his bio! You can view Brian's skills and successes here:

<https://www.linkedin.com/in/briantraichel>

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Fri, Mar 18, 2016 11:00 AM – 12:00 PM PST / 2:00 PM – 3:00 PM EST

Use this link to sign up for the webinar: <http://bit.ly/21EjGbH>



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